

# COOKIE NOTICE



## Our Cookie Notice

CHAS 2013 Ltd. ('CHAS', 'we', 'us', and 'our') is committed to respecting and protecting the privacy of visitors using this website <https://www.chas.co.uk/>

Individuals have the right to be informed about the collection and use of their personal data ('privacy information'). For privacy information please see our Privacy Notice, which can be found [here](#).

This policy applies to the use of cookies and similar technologies, including pixels, (collectively 'cookies'), that we or permitted third parties may use in connection with your interaction with this website. This policy explains how we use cookies, when your consent is required, how they are used on this website and provides you with information as to how you can exercise your rights in relation to the cookies.

### What Is a Cookie?

Cookies are text files containing small amounts of information which are downloaded to your computer or mobile device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience.

### What Are 'Session' and 'Persistent' Cookies?

Cookies that expire at the end of a browser session (normally when a user exits their browser) are called 'session cookies'. Cookies that can be stored for longer are called 'persistent cookies'.

- **Session cookies** allow websites to recognise and link the actions of a user during a browsing session. They may be used for a variety of purposes such as remembering what a user has put in their shopping basket as they browse around a site. Cookies can also be used for security purposes, such as when a user logs in to internet banking or their webmail. These session cookies expire after a session ends, so would not be stored beyond this.
- **Persistent cookies** are stored on a user's device in-between sessions. They can allow the preferences or actions of the user across a site (or across different websites) to be remembered. Persistent cookies may be used for a variety of purposes including remembering users' preferences and choices when using a site or to target advertising.

### What Are 'First-Party' and 'Third-Party' Cookies?

- **First-party cookies** are set directly by us.
- **Third-party cookies** are set by a domain other than the one you are visiting. This typically occurs when a website incorporates elements from other sites, such as images, social media plugins or advertising.

## What Types of Cookies Are There on This Website?

- **Strictly necessary cookies (aka essential cookies).** These cookies are essential, e.g., to enable a website to be browsed. These cookies will generally be first-party session cookies.
- **Preferences cookies (aka functional cookies).** These cookies allow this website to remember choices made by you, e.g., username and password.
- **Statistics cookies (aka analytics and performance cookies).** These cookies collect information e.g., which pages on a website are visited and which links are clicked on.
- **Marketing cookies (aka targeting cookies).** These cookies track your online activity.

Using cookies, web beacons, pixels and/or SDKs helps us to better understand which content is of interest to our website visitors, subscribers to our newsletters etc.

## Cookies and Personal Data

Cookies use unique codes that act as an identifier and can be treated as "personal data". This is because they can enable the user of a device to be uniquely recognised as the same user, even if their 'real world' identity is unknown. Cookies are also typically used in combination with other identifiers such as the IP address for your device which is automatically assigned to that device by your internet service provider and shared by your device when online content is requested and displayed. IP addresses can be logged automatically in our server log files whenever our website, applications or online content are accessed and can be associated with).

We are the data controllers for the processing of personal data in connection with cookies used on this website.

## Communications

If you receive an electronic communication from us, such as a marketing email, event invitation or other direct promotional communication, we may collect information using cookies about you.

## Social Plugins

Social plugins allow website users to share items of interest with their connections on social networks.

This website contains social plugins for:

- Twitter.com ('Twitter')
- LinkedIn.com ('LinkedIn')
- Facebook.com ('Facebook')
- Instagram.com ('Instagram')

This means that when visiting this website your browser may set up a direct connection to the servers of those social networks listed above. If so, the servers of those social networks may recognise this website and the content you are currently visiting.

If you are a member of any of these social networks and you are logged-in while you are visiting this website, that social network may assign this information to your personal user account. By interaction with one of the plugins, e.g., by clicking a 'Like' button, this information will be sent via your browser directly to that social network where it will be stored on your respective personal user accounts. This means that the information that you share from this website, will be transmitted to that social network.

We, as the provider of this website, have no control over, or knowledge about, the data that may be collected by any of these social networks. For details about their data collection practices please see their privacy notices (policies).

### What Cookies Are on This Website?

We use the following cookies on this website:

#### Strictly necessary cookies

	Name	Provider	Purpose	Duration
1	cusid	ClickDimensions	This cookie is used to identify the frequency of visits and how long the visitor is on the website.	1 day
2	CookieConsent [x5]	Cookiebot	Stores the user's cookie consent state for the current domain	1 year
3	CookieConsentBulkSetting-43851e2b-dfac-49a3-82d2-f373652a0728	Cookiebot	No description available.	Session
4	req	Cookiebot	No description available.	1 year
5	_hjLocalStorageTest	Hotjar	Used to detect whether the website can store user data in local storage.	1 year
6	li_gc	LinkedIn	Stores the user's cookie consent state for the current domain.	2 years
7	AADSSO	Microsoft	This cookie is necessary for the login function on the website.	Session
8	brcap	aadcdn.msftauth.net	This cookie is necessary for the login function on the website.	1 year
9	buid	Microsoft	This cookie is necessary for the login function on the website.	30 days
10	clrc	Microsoft	This cookie is necessary for the	30 days

			login function on the website.	
11	esctx	Microsoft	This cookie is necessary for the login function on the website.	Session
12	SSOCOKIEPULLED	Microsoft	This cookie is necessary for the login function on the website.	1 day
13	stsservicecookie	Microsoft	Used in connection with the synchronisation between the website and third-party Data Management Platform. The cookie serves to monitor this process for security reasons.	Session
14	x-ms-gateway-slice	Microsoft	Used in connection with the synchronisation between the website and third-party Data Management Platform. The cookie serves to monitor this process for security reasons.	Session
15	m	Stripe	Determines the device used to access the website. This allows the website to be formatted accordingly.	2 years
16	__stripe_mid	Stripe	This cookie is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows online transactions without storing any credit card information.	1 year
17	__stripe_sid	Stripe	This cookie is necessary for making credit card transactions on the	1 day

			website. The service is provided by Stripe.com which allows online transactions without storing any credit card information.	
18	__cf_bm [x2]	Monotype Vimeo	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
19	ARRAffinity	portal.chas.co.uk	Used to distribute traffic to the website on several servers in order to optimise response times.	Session
20	ARRAffinitySameSite	portal.chas.co.uk	Used to distribute traffic to the website on several servers in order to optimise response times.	Session

#### Preferences cookies

	Name	Provider	Purpose	Duration
1	lang [x2]	LinkedIn	Remembers the user's selected language version of a website	Session
2	__riq	www.chas.co.uk	No description available.	Persistent
3	feefo.translations	Feefo	Used in context with the language setting on the website. Facilitates the translation into the preferred language of the visitor.	Persistent
4	feefo.translationsUpdatedAt	Feefo	The cookie determines the preferred language and country-setting of the visitor - This allows the website to show content most relevant to	Persistent

			that region and language.	
5	CookieConsentBulkSetting-#	Cookiebot	Enables cookie consent across multiple websites	Persistent
6	CONSENT	Google	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	5939 days
7	MSPRequ	Microsoft	Used by Microsoft to enable secure login to a website	Session
8	sid	mychas.co.uk	Preserves users states across page requests.	68 years

#### Statistics cookies

	Name	Provider	Purpose	Duration
1	c.gif	Microsoft	Collects data on the user's navigation and behaviour on the website. This is used to compile statistical reports and heatmaps for the website owner.	Session
2	_clck	Microsoft	Collects data on the user's navigation and behaviour on the website. This is used to compile statistical reports and heatmaps for the website owner.	1 year
3	_clsk	Microsoft	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 day
4	_cltk	Microsoft	Registers statistical data on users' behaviour on the website. Used for	Session

			internal analytics by the website operator.	
5	_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
6	_ga_#	Google	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years
7	_gat	Google	Used by Google Analytics to throttle request rate.	1 day
8	_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
9	_hjAbsoluteSessionInProgress	Hotjar	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.	1 day
10	_hjFirstSeen	Hotjar	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.	1 day
11	_hjIncludedInPageviewSample	Hotjar	Determines if the user's navigation should be registered in a certain statistical place holder.	1 day
12	_hjIncludedInSessionSample	Hotjar	Registers data on visitors' website-behaviour. This is used for internal analysis and	1 day



			website optimization.	
13	_hjRecordingLastActivity	Hotjar	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Session
14	_hjSession_#	Hotjar	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 day
15	_hjSessionUser_#	Hotjar	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 year
16	_hjTLDDTest	Hotjar	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session
17	hjViewportId	Hotjar	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	Session
18	CLID	Microsoft	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.	1 year

19	cuvid	ClickDimensions	This cookie is used to collect information on a visitor. This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-party domains or ad-exchanges.	1 day
20	collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session
21	AnalyticsSyncHistory	LinkedIn	Used in connection with data-synchronization with third-party analysis service.	29 days
22	fpc	Microsoft	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	30 days
23	sync_active [x2]	Vimeo	No description available.	1 year
24	player	Vimeo	Saves the user's preferences when playing embedded videos from Vimeo.	1 year
25	vuid	Vimeo	Collects data on the user's visits to the website, such as which pages have been read.	2 years

### Marketing cookies

	Name	Provider	Purpose	Duration
1	MUID [x2]	Microsoft	Used widely by Microsoft as a unique user ID. The	1 year

			cookie enables user tracking by synchronising the ID across many Microsoft domains.	
2	SRM_B	Microsoft	Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services.	1 year
3	ANONCHK	Microsoft	Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.	1 day
4	SM	Microsoft	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	Session
5	##	Google	Collects data on user behaviour and interaction in order to optimise the website and make advertisement on the website more relevant.	Persistent
6	##_expiresAt	Google	Collects data on user behaviour and interaction in order to optimise the website and make advertisement on the website more relevant.	Persistent
7	_fbp	Meta Platforms Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
8	_gac_UA-#	Google	Stores information about ad campaigns from Google Adwords to show targeted ads to the visitor.	3 months
9	_gcl_au	Google	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months

10	_gcl_aw	Google	Used to measure the efficiency of the website's advertisement efforts, by collecting data on the conversion rate of the website's ads across multiple websites.	3 months
11	_hjRecordingEnabled	Hotjar	This cookie is used to identify the visitor and optimize ad-relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.	Session
12	_uetsid	Microsoft	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	1 day
13	_uetsid_exp	Microsoft	Contains the expiry-date for the cookie with corresponding name.	Persistent
14	_uetvid	Microsoft	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year
15	_uetvid_exp	Microsoft	Contains the expiry-date for the cookie with corresponding name.	Persistent
16	brave_page_visited	www.chas.co.uk	Collects data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	Persistent
17	feefoUserId	Feefo	Used in context with SEO and conversion optimization. Gathers any user reports or behavioural data into reports for the website operator. This service is provided by a third-party analysis-service.	Persistent

18	IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
19	pagead/landing [x2]	Google	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session
20	test_cookie	Google	Used to check if the user's browser supports cookies.	1 day
21	fr	Meta Platforms Inc	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
22	tr	Meta Platforms Inc	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
23	ads/ga-audiences	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session
24	pagead/1p-user-list/#	Google	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session
25	bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the	2 years

			use of embedded services.	
26	bscookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years
27	lidc	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day
28	UserMatchHistory	LinkedIn	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days
29	uaid	Microsoft	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	Session
30	CkTst	aadcdn.msftauth.net	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Session
31	#URL#	Fliphtml5	Necessary for the implementation of Instagram picture-gallery onto the website.	Persistent
32	logtracking_guid	Fliphtml5	Registers whether the user is logged in. This allows the website owner to make parts of the website inaccessible, based on the user's log-in status.	Persistent

#### Unclassified cookies

	Name	Provider	Purpose	Duration
1	riq_cookie_widget_id_4393	ResponselQ	No description available.	1 year
2	feefotest	chas.co.uk	No description available.	1 year
3	kGiqClv948gBEMCLyqED,02085453838	chas.co.uk	No description available.	1 year
4	kGiqClv948gBEMCLyqED,02085453838_expiresAt	chas.co.uk	No description available.	1 year

5	kGiqClv948gBEMCLyqED,03455219111	chas.co.uk	No description available.	1 year
6	kGiqClv948gBEMCLyqED,03455219111_expiresAt	chas.co.uk	No description available.	1 year
7	riq_ana	www.chas.co.uk	No description available.	Persistent
8	riq_ana_initials	www.chas.co.uk	No description available.	Session
9	riq_call_id	www.chas.co.uk	No description available.	Session
10	riq_current_url	www.chas.co.uk	No description available.	Session
11	riq_page_id	www.chas.co.uk	No description available.	Session
12	riq_referrer	www.chas.co.uk	No description available.	Session
13	riq_session_id	www.chas.co.uk	No description available.	Session
14	riq_widget_autopopup_date_riq_5092	www.chas.co.uk	No description available.	Persistent
15	riq_widget_autopopup_riq_5092	www.chas.co.uk	No description available.	Persistent
16	riq_widget_log_id	www.chas.co.uk	No description available.	Session
17	parking_session	ww1.mychas.co.uk	No description available.	1 day

## Google Analytics

We make use of Google Analytics, a web analytics service provided by Google, Inc. ("Google"), which uses cookies to analyse how visitors use our website. The information generated by the cookie about your use of this website may be transmitted to and stored by Google on servers in the United States of America.

Google will use this information on our behalf for the purpose of measuring your activity on this website, for compiling statistical reports on overall content interaction activity for us and providing other services relating to website activity and internet usage.

You can prevent the collection of the data generated by the cookie by Google, as well as the processing of this data by Google, by downloading and installing the [browser plug-in](#), whereby an opt-out cookie is set, or by selecting the appropriate setting in your browser software.

Further information can be found under [Google Analytics Terms of Service & Privacy](#).

## How Can You Control Cookies?

You have the right to decide whether to accept or reject non-essential cookies.

You can exercise your cookie preferences when you first arrive at this website where you will see a notice about our use of cookies.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Please note that this website may not operate properly if the non-essential Cookies are switched off.

You can also disable non-essential cookies by changing your browser settings. How you can do this will depend on the browser you use. Most browsers, for example, Microsoft and Google have dedicated privacy pages that explain how sites collect, handle, and pass on information to third parties.

### **Modifications**

We may from time to time make changes to this Notice (Policy). Any changes will be published on this website and will be effective as of the date of publication.